

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR	262539	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DEMOCRATIC GOVERNORS ASSOCIATION	Cancellation Notice
AND	1010 Wisconsin Ave NW Ste 800		1401 K St NW Ste 200	Required
ADDRESS	Washington	DC 20007-3674	Washington	Announcement 28 days
	USA		USA	prior notice
CONTACT	J. DEMASTRIE		PRODUCT DGA 1685	
LOCAL SALESPEPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1685	PRODUCT CODE 1300	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12 NO. WEEKS: 3				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	09:00A	10:00A	30S	10/16/12-10/19/12	RACHAEL RAY	1	800.00	800.00
2	M-F	1	09:00A	10:00A	30S	10/23/12-10/26/12	RACHAEL RAY	1	800.00	800.00
3	M-F	1	09:00A	10:00A	30S	10/30/12-11/02/12	RACHAEL RAY	1	800.00	800.00
4	M-F	1	03:00P	04:00P	30S	10/16/12-10/19/12	DR. PHIL	1	950.00	950.00
5	M-F	1	03:00P	04:00P	30S	10/23/12-10/26/12	DR. PHIL	1	950.00	950.00
6	M-F	1	03:00P	04:00P	30S	10/30/12-11/02/12	DR. PHIL	1	950.00	950.00
7	M-F	1	04:00P	05:00P	30S	10/16/12-10/19/12	JUDGE JUDY	1	1200.00	1200.00
8	M-F	1	04:00P	05:00P	30S	10/23/12-10/26/12	JUDGE JUDY	1	1200.00	1200.00
9	M-F	1	04:00P	05:00P	30S	10/30/12-11/02/12	JUDGE JUDY	1	1200.00	1200.00
10	Su	1	06:30P	07:00P	30S	10/21/12-10/28/12	WBZ NEWS	2	1800.00	3600.00
11	M-F	2	07:00P	07:28P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	2	3000.00	6000.00
12	M-F	2	07:00P	07:28P	30S	10/23/12-10/26/12	WHEEL OF FORTUNE	2	3000.00	6000.00
13	M-F	2	07:00P	07:28P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	2	3000.00	6000.00
14	M-F	2	07:28P	07:57P	30S	10/16/12-10/19/12	JEOPARDY !	2	3800.00	7600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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NAME	GREAT AMERICAN MEDIA		DEMOCRATIC GOVERNORS ASSOCIATION		
AND	1010 Wisconsin Ave NW Ste 800		1401 K St NW Ste 200		
ADDRESS	Washington	DC 20007-3674	Washington		DC 20005-3497
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT DGA 1685		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1685	PRODUCT 1300 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 11/05/12 NO. WEEKS: 3					

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